# Tony Thompson Website – Copy Extract (for Review)

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## 1. Hero Section

Main Heading: The piece that changes your game  
Buttons: WIN NOW | GET STARTED

## 2. Testimonial Section

Note: Replace placeholder testimonials with actual names and verified quotes.

## 3. Quiz Intro Section

Heading: Ready to take control of your life?  
Subtext: Begin your transformation journey. Uncover your next level with Tony Thompson’s path to growth and mastery.  
Button: TAKE THE QUIZ

## 4. Quiz Step 1

Question: What best describes your current career focus?  
Options:  
• Building my client base and influence  
• Improving my leadership and communication  
• Expanding into mentorship or coaching  
• Finding better work-life balance  
Buttons: Back | Next

## 5. Quiz Step 2

Question: What motivates you most right now?  
Options:  
• Financial growth and recognition  
• Creating impact in my community  
• Networking with other professionals  
• Developing long-term stability  
Buttons: Back | Next

## 6. Quiz Step 3

Question: Which area do you want to strengthen most?  
Options:  
• Personal branding & visibility  
• Team leadership & performance  
• Mindset & confidence  
• Client relationship management  
Buttons: Back | Next

## 7. Quiz Final Form (Suggestion Page)

Heading: Your Personalized Program Suggestion  
Form Fields:  
• Full name – Enter your full name  
• Email – Enter your email address  
• Phone – Enter your phone number  
Button: View Your Suggested Program

## 8. Membership Programs Section

Heading: Membership Programs  
Subheading: Limited Aspire offer ends in [Timer]  
Programs:  
  
ASPIRE – $95/mth  
• One tailor-made playbook per year  
• Local realtor performance data  
• 12 month market forecast  
• Referral partner leads  
• Campaign ideas & scripts  
• Content Library Access  
• Monthly Sales Mastermind Call  
• Live group coaching & accountability  
• Complimentary NAMMBA Membership ($150 value)  
• Discount to NAMMBA CONNECT  
Button: WIN NOW  
  
IGNITE – $295/mth  
• All ASPIRE benefits plus:  
• Four quarterly playbooks per year  
• Multicultural Marketing On Demand  
• 1,700+ social media content pieces  
• Posting to 10+ platforms  
• Your brand colors integration  
• Complimentary Ticket to NAMMBA CONNECT  
Button: BOOK A CALL  
  
ELEVATE – TBD  
• All IGNITE benefits plus:  
• Monthly coaching with Tony Thompson  
• Dedicated Project Manager  
• Industry publication features  
• Quarterly CEO Leadership Calls  
• Annual Mastermind Access  
• Growth CRM for realtor outreach  
Button: BOOK A CALL

## 9. Compare Programs Table

Heading: Compare Programs  
• Personalized Playbooks – Aspire ✓ | Ignite ✓ | Elevate ✓  
• Social Media Automation – Aspire – | Ignite ✓ | Elevate ✓  
• Dedicated Project Manager – Aspire – | Ignite – | Elevate ✓  
• Monthly Coaching – Aspire – | Ignite – | Elevate ✓  
• NAMMBA Membership – Aspire ✓ | Ignite ✓ | Elevate ✓  
• Leadership Mastermind – Aspire – | Ignite – | Elevate ✓  
• Ticket to NAMMBA Connect – Aspire – | Ignite ✓ | Elevate ✓

## 10. Footer Section

Heading: CONNECT WITH TONY TODAY  
Subtext: Join Tony’s network — where strategy, purpose, and opportunity connect.  
Form Fields:  
• First Name  
• Last Name  
• Email Address  
Button: Subscribe  
Link: Already subscribed? Download your guide again →  
Footer Text: © 2025 Tony Thompson | Terms & Conditions | Privacy Policy | Cookie Policy | Website by Arson Pixelz®

## 11. MEET TONY

TONY THOMPSON FOUNDER, CEO AND SPEAKER WITH A BOLD VISION TO CREATE OPPORTUNITIES AND CHANGE LIVES BY HELPING PROFESSIONALS BETTER SERVE THE GROWING MULTICULTURAL MARKET.  
  
TODAY, HE’S KNOWN FOR EMPOWERING LEADERS AND TEAMS TO CHASE EXCELLENCE — CREATING SYSTEMS THAT DRIVE SUCCESS, PURPOSE, AND PERFORMANCE.  
Button: KNOW TONY →

## 12. ABOUT TONY

A visionary leader helping organizations and professionals unlock growth through purpose, systems, and performance.  
  
Tony’s work inspires transformation — blending clarity of vision with disciplined execution. He challenges leaders to not just succeed, but to redefine what success means.  
Button: EXPLORE

## 13. THE JOURNEY TO MASTERY

Every ascent begins with awareness. Tony’s journey is one of evolving systems — transforming human potential into structured brilliance.  
  
Through decades of impact, he’s refined a principle: progress without alignment is chaos. Leadership, therefore, must be both science and spirit — logic with empathy, vision with precision.

## 14. THE MISSION CODE

To architect pathways where talent meets transformation.  
Tony’s mission isn’t to create followers — it’s to develop leaders.  
Every idea, system, and framework he builds amplifies human excellence.

## 15. IMPACT IN MOTION

Built from Purpose. Measured by Change.  
  
10,000+ Professionals Empowered  
120+ Cities Reached  
35+ Awards & Honors  
20+ Years Leading Change

## 16. TONY’S VOICE ACROSS THE INDUSTRY

Tony has been recognized as a leading voice in the housing and mortgage industry — featured by premier media outlets and institutions shaping the future of real estate.  
  
Trusted by Industry Leaders  
AS FEATURED IN: MBA | National Mortgage News | Scotsman Guide | Inman | MPA

## 17. Navigation Menu (Hamburger Menu)

Menu Items:  
• Home (crossed out)  
• Meet Tony  
• Win Now  
• Testimonials  
• Programs  
• Contact  
• Shop  
• Enquiries  
• Podcasts  
• Newsletter  
  
Footer Icons: Facebook | Twitter | Instagram | LinkedIn | YouTube  
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